

# ANFA Nonwovens Conference 2023



2023 ANFA Nonwovens Conference

**Free Conference**



30 Oct 2023  
09:00-18:00  
31 Oct 2023  
09:00-17:30

Meeting Room S421,  
Hong Kong Convention  
and Exhibition Centre,  
1 Expo Drive, Wan Chai

English and Mandarin

People related to the  
nonwovens and related  
industries

ANFA Nonwovens Conference 2023 aims to bring together major nonwoven leaders from around the globe together to exchange ideas, share knowledge and discuss the latest developments in the industry. This highly anticipated event is honoured to have 12 distinguished speakers who are experts in the field of nonwovens. The conference will cover various topics that are of utmost importance to the industry, including:

- Market trends for the nonwovens industry affected by the COVID-19 pandemic
- Applications for high-value nonwoven products
- New technologies for green nonwoven products
- New thinking and marketing models for nonwoven manufacturers
- Standards and certifications for high-value nonwoven products in different countries

ANFA Nonwovens Conference 2023 is the first Asia Nonwovens Conference after a nearly four-year period affected by COVID-19. It represents a crucial networking and knowledge-sharing occasion for decision-makers and key industry players. It is an opportunity that you should not miss.

**SCAN THE QR CODE AND REGISTER NOW**



**Collaborating Organisations**  
(In arbitrary order)



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## Agenda – 30 October (Day 1)

Time	Activities	Speaker
08:30-09:00	Registration	
		<p><b><u>Welcome Speech</u></b>  <b>Mr PARK Chan Hyouk</b>            Chairman of Asia Nonwoven Fabrics Association (ANFA)</p> <p><b>Mr Socrates NG</b>            President of Hong Kong Nonwovens Association (HKNA)</p>
09:00-09:30	Opening Ceremony	<p><b><u>VIP Speech</u></b>  <b>Hon Sunny TAN</b>            Legislative Council Member of the Hong Kong Special Administrative Region, Chairman of Hong Kong Productivity Council</p> <p><b>Mr Murat DOGRU</b>            General Manager of European Disposables and Nonwovens Association (EDANA)</p> <p><b>Mr Anthony FRAGNITO</b>            President of Association of the Nonwoven Fabrics Industry (INDA)</p>
09:30-10:30	Business Sharing from Southeast Asia Market: Fintech Development Trend in Asia Nonwovens Industry	Representative from Sumitomo Mitsui Banking Corporation (SMBC) –Tokyo Branch
10:30-11:15	Application of High Value-Added Nonwovens Products: Applying Stitch-bond Nonwoven to Automotive Wire-harness Tape	<b>Mr David LAI</b> General Manager of Jih Cheng Non-Woven Company Limited
11:15-11:45	Break	
11:45-12:30	Introduction to Hong Kong's Nonwoven Industry and its Product Advantages: Application of Nano Technology Invention in Filtration in Hong Kong	<b>Professor Wallace LEUNG</b> Chair Professor of Department of Mechanical Engineering from The Hong Kong Polytechnic University
12:30-14:00	Lunch	

## Agenda – 30 October (Day 1)

Time	Activities	Speaker
14:00-14:45	Development Strategies of Asia's Nonwoven Industry after the COVID-19 Pandemic: Status of the Asian Apparel Industry After the Pandemic	<b>Mr Jonathan OH</b> Senior Vice President and General Manager of Global Apparel Division in Freudenberg & Vilene International Limited
14:45-15:30	Business Sharing from Southeast Asia Market: Current Development of Nonwoven Industry in India	<b>Mr Kanav GUPTA</b> Associate Director of Business Co-ordination House (BCH)
15:30-16:00	Break	
16:00-17:00	Application of High Value-Added Nonwovens Products: Application of Nano Technology in Korea	<b>Mr James KIM Jeong Keun</b> Chief Executive Officer (CEO) of Korea KNS Company
17:00-18:00	New Technology Sharing of Green Nonwovens Filter Materials: The Application of Nonwoven in Industrial Filtration	<b>Mr David HO</b> Chairman of Bright Sheland International Company Limited

## Agenda – 31 October (Day 2)

Time	Activities	Speaker
09:00-09:15	Greeting Speech from EDANA	<b>Mr Murat DOGRU</b> General Manager of EDANA
09:15-10:15	Standard and Certification of High Value Added Nonwovens Products in Different Countries: New Rules and Regulations of Biodegradability in European Unions	<b>Mr Murat DOGRU</b> General Manager of EDANA
10:15-10:45	Break	
10:45-11:30	Nonwoven Market Trends after the COVID-19 Pandemic: How Textile Industry Mingle with Nonwoven	<b>Professor Jinlian HU</b> Director of Laboratory of Wearable Materials for Healthcare in City University of Hong Kong
11:30-12:30	New Thinking and Marketing Promotion Model of Nonwoven Enterprises: Market, Challenges and Opportunities on Air Filtration Materials	<b>Ms Cathy XIE</b> Vice President and Secretary of Board of Director of Chongqing Zaisheng Technology Co., Ltd.
12:30-14:00	Lunch	
14:00-15:00	Application of High Value-Added Nonwovens Products: New Invention in Micro Fiber in Water Soluble Artificial Leather	<b>Mr Dehe YIN</b> Ningbo Hengqide Chemical Fiber Technology Company Limited
15:00-16:00	Nonwoven Market Trends after the COVID-19 Pandemic: Nonwovens Moves to a Sustainable Future	Representative from Association of the Nonwoven Fabrics Industry (INDA)
16:00-16:30	Break	
16:30-17:15	Technical Q&A Session in Nonwovens Nano Technology	<b>Mr James KIM Jeong Keun</b> CEO of Korea KNS Company <b>Professor Wallace LEUNG</b> Chair Professor of Department of Mechanical Engineering in The Hong Kong Polytechnic University
17:15-17:30	Closing Ceremony	<b>Mr Kazuaki BABA</b> Secretary General of ANFA <b>Mr Socrates NG</b> President of HKNA