



2021 亚洲非织造材料展览会
Asia Nonwovens Exhibition and Conference (ANEX)
第十九届上海国际非织造材料展览会
The 19th Shanghai International Nonwovens Exhibition (SINCE)

展后报告
POST SHOW REPORT

2021.07.22-24
中国·上海世博展览馆

Shanghai World Expo Exhibition and
Convention Center, Shanghai, China

SPONSORED BY

中国技术市场协会 China Technology Market Association (CTMA)
亚洲非织造材料协会 Asia Nonwoven Fabrics Association (ANFA)

ORGANIZED BY

上海希达科技有限公司 CNTA Science & Technology Co., Ltd.



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▶ 展会概览 EXHIBITION OVERVIEW

2021亚洲非织造材料展览会+第十九届上海国际非织造材料展览会于2021年7月22-24日在上海世博展览馆1号馆、2号馆成功举办。本次展会由中国技术市场协会、亚洲非织造材料协会主办，上海希达科技有限公司、Informa Markets承办。

ANEX2021+SINCE2021展会面积达35,000㎡，汇聚521家海内外展商，展品范围覆盖非织造行业全产业链，包括非织造材料及相关深加工产品，非织造材料上下游设备、辅助设备及配件，纤维原料及化工原材料，相关服务等。同时，展会云集卫生、过滤、医疗、擦拭、面料及服装、汽车、家居等行业专业买家，观众人数达24830。



展会同期举办全球非织造材料工业峰会及展商技术演讲，

涵盖非织造材料产业链热点，分析全球非织造材料现状与发展趋势，分享先进技术及创新应用，为行业提供高效交流平台。

为期三天的展会，集技术交流与贸易往来于一体，为非织造材料行业相关企业、组织和个人收集市场信息，了解前沿技术，扩大业务网络，获取商业机会提供了重要平台。

2021 Asia Nonwovens Exhibition and Conference (ANEX)+ The 19th Shanghai International Nonwovens Exhibition (SINCE) was successfully held in Shanghai World Expo Exhibition and Convention Centre during July 22nd to 24th, 2021.

ANEX2021+SINCE2021 reached an exhibition area of 35,000㎡ and brought together 521 exhibitors at home and abroad. The range of exhibits covers the whole industry chain from nonwovens raw materials, nonwovens production machinery & accessories, nonwovens roll goods, testing and inspection machinery to converted goods. At the same time, the exhibition gathered 24,830 trade visitors from hygiene, filtration, medical, wiping, fabrics & apparels, automotive, home furnishings & upholstery and other industries.

At current, Global Nonwovens Summit and Exhibitors Technical Presentation were held and provided an efficient communication platform for the industry.

ANEX2021+SINCE2021 is a significant event that enables various companies, organizations and individuals related to nonwovens to come together to collect cutting-edge technologies and information and to expand their business networks.



展会规模: **35,000**㎡

Exhibition Scale: **35,000**㎡



展商数量: **521**

Exhibitors: **521**



观众数量: **24,830**

Visitors: **24,830**

▶ 观众分析 VISITOR SUMMARY

24,830 名专业观众
trade visitors

国内观众较上届增长 **3%**
Domestic Visitors increased **3%**



95.35%

观众对本届展会表示满意
of the visitors are satisfied
with their experience



96.22%

观众表示将会继续参加下一届展会
of the visitors are likely to
attend SINCE in the future



94.63%

观众愿意把SINCE推荐给朋友和观众
of the visitors are likely to
recommend SINCE to their
friend or colleague

▶ 观众所在行业划分 INDUSTRY BREAKDOWN OF VISITORS



53.18%

吸收性卫生产品
Absorbent Hygiene
Products



30.32%

医疗
Medical



24.75%

过滤材料
Filtration Media



17.36%

擦拭
Wiping



17.03%

面料及服装
Fabrics and Apparels



11.80%

家居
Household



8.84%

包装
Packaging



8.16%

汽车内饰
Automotive
Interior



5.24%

电力电子
Electric &
Electronics



5.18%

农业/园艺
Agriculture/
Horticulture



4.87%

土木工程
Civil Engineering
Geotextiles



4.86%

建筑
Building



2.93%

其他
Others