# **ANFA** Nonwovens Conference 2019

Key persons from Asian Nonwovens industry will be brought together! The great opportunity for selling the latest technology and products!!

# ANFA Nonwovens Conference 2019 Exhibit & Sponsorship Proposal

as of : July 23, 2019

Date: November 7-8, 2019

Venue: Shangri-La's – Eros Hotel 19 Ashoka Road, Connaught Place New Delhi - 110001

**Organizer:** Asia Nonwoven Fabrics Association (ANFA)/ Business Co-ordination House (BCH)

Show management office: Business Co-ordination House (BCH)



# A VERY GOOD CHANCE TO MARKET YOUR OFFERINGS TO ASIA'S KEY PERSONS OF THE NONWOVENS INDUSTRY!

At ANFA Nonwovens Conference 2019, we are expecting visits by key persons of nonwovens business representing Asia, that is, over 100 people from India and over 75 people from overseas.

In addition, we are planning to hold sessions by speakers from China, India, Korea, Japan and Taiwan, where economies are rapidly growing.

So, we would like your company to exploit this valuable opportunity to the fullest expert for your business matching. For that purpose, we prepared booth exhibit plans, so that you can communicate and have business meetings with visitors, and provide an exhibitor presentation on-site.

We would appreciate it if your company could consider participating for expanding sales and public relations tool.

Asia Nonwoven Fabrics Association (ANFA)

### THE ASIAN NONWOVENS INDUSTRY WILL GET TOGETHER AT ONE PLACE! ANFA NONWOVENS CONFERENCE 2019 OUTLINE

- Date: November 7-8, 2019
- Venue: Shangri-La's Eros Hotel, 19 Ashoka Road, Connaught Place New Delhi 110001
- Organizer: Asia Nonwoven Fabrics Association (ANFA) / Business Co-Ordination House (BCH)
- Show management office: Business Co-Ordination House (BCH)
- Contents: Conference, Conference Dinner & Cocktail, Exhibition
- Supported by: ANNA (All Nippon Nonwovens Association), CNTA (China Nonwovens Technical Association), EDANA (European Disposable and Nonwovens Association), HKNA (Hong Kong Nonwovens Association), INDA (INDA (Association of the Nonwoven Fabrics Industry), INWA (Indonesian Nonwoven Association), KNIC (Korea Nonwoven Industry Cooperative), TNFIA (Taiwan Nonwoven Fabrics Industry Association)

<u>Asia Nonwoven Fabrics Association (ANFA)</u> is the only international trade association, which represents the nonwovens industry in Asia. ANFA has its headquarter in Japan and branch office in Taiwan, China, Korea, Hong Kong, and India. There are member companies from Thailand, Indonesia, Pakistan, Turkey, and Malaysia.

Activities:

- 1.To organize an international nonwovens exhibition called "ANEX" which is to be held in the Asian region every three years.
- 2. To plan and carry out technical seminars to be held in the Asian region.
- 3. To exchange information and opinion about various issues related to nonwovens which are important and necessary for the Members mutually.
- 4. To exchange information and opinion with INDA in U.S.A. and EDANA in Europe about various issues which involve such regions and Asia.
- 5. To plan and carry out such other events and activities as may be determined as desirable for the ANFA.

# YOU CAN EXPERIENCE THE TOP LEVEL BUSINESS MATCHING IN THE ASIAN NONWOVENS INDUSTRY

Targeted visitor: Top buyers of Asia's nonwovens industry

#### **Exhibit category**

#### NONWOVEN ROLL GOODS BY APPLICATION:

Clothing/interlinings and padding materials, Protective clothing, Home furnishing/interiors, Household, Leather, Filter, Automotive, Building, Civil engineering (geotextiles), Agriculture/ horticulture, Wipes, Medical, Hygiene/body care, Filtration, Electronics, Other industrial uses

#### **\*** RAW MATERIALS FOR NONWOVENS:

Fibers and filaments, Binders/adhesives, Other chemicals, Superabsorbants, Films, Others

#### **\* NONWOVENS PRODUCTION MACHINERY:**

- Drylaid: Chemical-bonded, Thermal-bonded, Needle-punched, Spunlaced, Spunbonded, Meltblown, Others
- Wetlaid
- Airlaid
- Composites

### ✤ AUXILIARY EQUIPMENT FOR NONWOVENS PRODUCTION

Converting machinery, Testing devices, Other equipment

## **ANFA NONWOVENS CONFERENCE 2019 SCHEDULE**

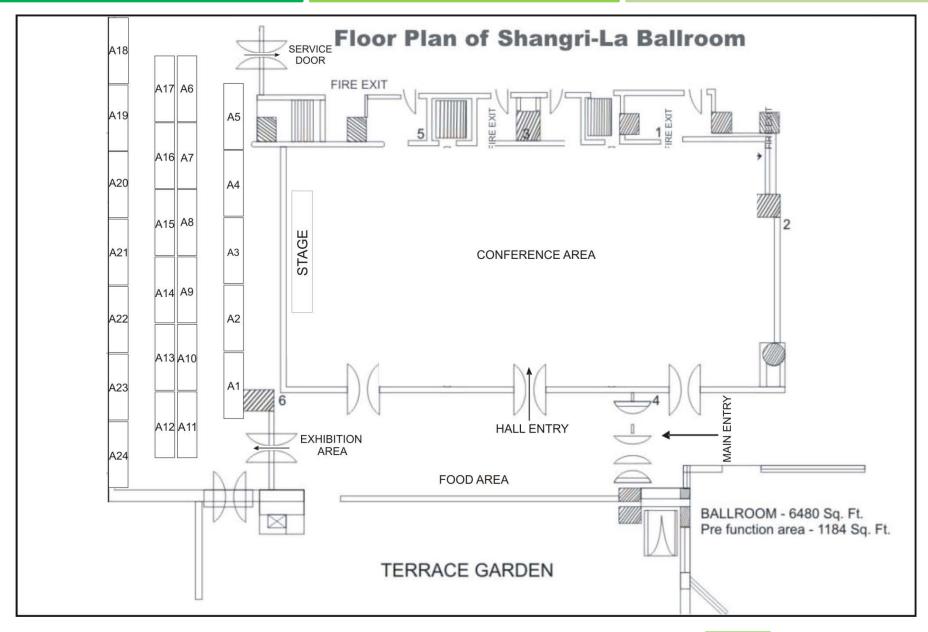
#### November 7

- 09:00 18:30 Exhibition
- 10:00 17:30 ANFA Nonwovens Conference 2019
- 18:30 21:30 Conference Dinner 7 Cocktail

#### November 8

- 09:00 16:00 Exhibition
- 09:00 12:30 ANFA Nonwovens Conference 2019
- 13:00 16:00 Product Presentations

### Floor Plan: Shangri-La's-Eros Hotel (Ballroom)



Booked

## **Booth Plan**

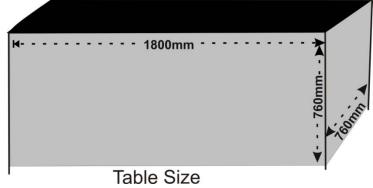
2 Booths 1 Booth INR 1,50,000 INR 75,000 (USD 2,206) COMPANY NAME (USD 1,103) COMPANY NAME 2240 mm 2240 mm 3000 mm 3000 mm 760 mm Table 2 760 mm 6000 mm **Exhibit Table** 3000 mm 000 mm Exhibit Table (Stock Space Inside) 1000 mm (Stock Space Inside)

#### **Please Note:**

Table Top Area - 3m<sup>2</sup> (1 Booth)

Display Table Size – 6 Feet x 2.5 Feet

Each Booth area will be equipped with 2 chairs, 2 spotlights and a light point.



Please fill the exhibitor form to be an exhibitor at the event.

## Sponsorship Opportunities

Platinum Sponsor	Gold Sponsor	Silver Sponsor
<ul> <li>Logo to be featured on the Backdrop</li> <li>Logo to be featured on branding outside the Conference Venue</li> <li>Logo to be featured in the printed materials of conference</li> <li>Acknowledgement in the website</li> <li>Due acknowledgement in the inaugural address</li> <li>Promotional Literature of Company to be included in delegate kit</li> <li>Stall Space of 6 Square meter</li> <li>Speaking slot in the conference</li> <li>Conference program to have a complimentary full page advertisement</li> <li>A senior official of the company to present mementos during one of the sessions to the panellists/speakers</li> <li>15 minute product promotion slot</li> </ul>	<ul> <li>Logo to be featured with the Backdrop</li> <li>Logo to be featured on branding outside the Conference Venue</li> <li>Logo to be featured in the printed materials of conference</li> <li>Acknowledgement in the website</li> <li>Due acknowledgement in the inaugural address</li> <li>Promotional Literature of Company to be included in delegate kit</li> <li>Stall space of 3 Square meter</li> <li>A senior official of the company to present mementos during one of the sessions to the panellists/speakers</li> <li>15 minute product promotion slot</li> </ul>	<ul> <li>Logo to be featured in the printed materials of</li> </ul>
INR 500,000 (USD 7,353)	INR 300,000 (USD 4,412)	INR 100,000 (USD 1,470)

Please fill the sponsorship form to be a sponsor at the event.

# CONTACTS

### Asia Nonwoven Fabrics Association (ANFA)

### **Head Office**

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### **Business Co-Ordination House (BCH)**

### **Head Office**

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