Date: June 6 Wed. to 8 Fri., 2018
Venue: Tokyo Big Sight, East Hall 1 and 2

Organized by: Asia Nonwoven Fabrics Association (ANFA)/ All Nippon Nonwovens Association (ANNA)
Managed by: E.J. Krause & Associates, Inc./ EJK Japan, Ltd.
Sponsored by (TBD): Ministry of Economy, Trade and Industry (METI) / Association of the Nonwoven Fabrics Industry (INDA) / European Disposables And Nonwovens Association (EDANA) / China Nonwovens Technical Association (CNTA) / Taiwan Nonwoven Fabrics Industry Association (TNFIA) / Hong Kong Nonwovens Association (HKNA) / Korea Nonwoven Industry Cooperative (KNIC) / Indonesian Nonwoven Association (INWA)
Past record of ANEX

The last two ANEX events were held in South Korea (Seoul) and China (Shanghai) and attracted a great number of exhibitors and visitors. We are expecting that ANEX 2018 will be visited by numerous senior level executives and purchasing managers as was the case in the above two ANEX.

ANEX2012 (KINTEX, Seoul)

held from June 13 to 15, 2012
number of visitors: 13,373
number of exhibitors: 237 companies from 24 countries and regions
(domestic 59 companies/ int’l 178 companies)

ANEX 2015 (SWECC, Shanghai)

held from May 13 to 15, 2015
number of visitors: 20,090
number of exhibitors: 498 companies from 21 countries and regions
(domestic 216 companies/ int’l 184 companies)
**GNS (Global Nonwovens Summit)**

During ANEX2015 held in Shanghai, 200 attendees from various countries participated in GNS jointly organized by ANFA (Asia Nonwoven Fabrics Association), EDANA (European Disposables And Nonwovens Association) and INDA (Association of the Nonwoven Fabrics Industry). Six industry players representing each area gave lectures on global developments within the industry. Very interesting lectures on the latest world trends are also scheduled to be given during ANEX2018.

**ANEX seminars**

We are planning to hold seminars on the technologies drawing the attention of industry players, and marketing strategies that effectively increase sales. We also invite you to let us know seminar subjects or lecturers you are interested in. Please do not hesitate to contact us (before September 2017). For further details, please contact the management office.

**Industry-government-academia seminars**

We are planning for seminars on nonwovens by universities and research institutions.

**Exhibitor presentation**

Presentations by exhibitors on their products and planning are scheduled.

The 5th international symposium “NANOFIBERS 2018” (organized by The Nanofiber Society)

As the linchpin of manufacturing technology, the nanofiber is watched by all the world with keen interest. It has generated remarkable progress in research and development and commercialization. The first international nanofiber symposium entitled “International Nanofiber Symposium 2009 – All-inclusive applications of nanofiber materials exploring the next generation - Manufacturing technology and human resource development supported by future-oriented science” was held in June 2009 at Tokyo Institute of Technology. The fourth symposium was held in 2015 under the title “Research and development in nanofiber and the forefront of its application”. We have decided to hold the fifth symposium during the ANEX 2018 and are now planning seminar programs based on a central theme relating to the field of material technologies such as automotive, aviation, state-of-the-art healthcare, environment and energy, robot, information network and infrastructure.

This will be a perfect opportunity to understand the world cutting-edge trends in the nonwoven industry. We are looking forward to your participation.

**ANEX 2018 Reception party**

During the period of exhibition, a “Networking party for the nonwovens industry” will be held in order to promote exchanges between exhibitors and industry organizations. The exhibitors will be able to take advantage of the opportunity to talk business or share information. During the reception party, will be held an awards ceremony for the ANEX 2018 AWARD.

**Sponsorship programs:**

In order to maximize the effect of your exhibit, we offer you various sponsorship programs. Please take this great opportunity to highlight your presence at the show!

*Sponsorship programs are subject to change. For the latest information, please visit ANEX2018 official website or contact management office in your area.

*All prices are NET prices and 8% Administrative charge will be added to total NET price.

1. Directional signboard
   **USD500 (NET) per location**
   (Advertisement size : W900 x H700)
   Your company logo will be displayed at the entrance, this brand-and-box style will draw the attention of all attendees.

2. Registration counter signboard sponsor
   **USD 2,500 (NET) per location**
   (Advertisement size : W1000 x H1000)
   Place your company name in front of the main entrance. The brand-and-box style will draw the attention of all attendees who will get access to the show floor.

3. Gate sponsor
   **USD1,000 (NET) per location**
   (Advertisement size : W1000 x H1500)
   Your company logo will be printed on the entrance gate, which will draw attention and create a positive image for your company.

4. Carpet sponsor
   **USD 1,500 (NET) per location**
   (Advertisement size : W3000 x H1200)
   Your company logo will be printed on the carpet.

5. Suspending Banner (In-hall)
   **USD 5,000 (NET) per location**
   (Advertisement size : W4000 x H6000)
   Sponsor banner hanging from the ceiling at the entrance.

6. Gate mini-sponsor
   **USD 500 (NET) per location**
   (Advertisement size : W500 x H1000)

7. DM / ticket advertisement sponsor
   **USD 800 (NET) per location**
   Your company logo will be printed on the leaflets, which will be distributed and serve as potential future reference.

8. WEB site banner
   **USD 1,000**
   Company logo will be shown on the top page of the ANEX official website.
   *The size of this banner is 640 pixels in width and 90 pixels in height.

9. E-mail delivery advertisement
   **USD 1,000**
   Deliver your company advertisement directly to over 10,000 e-mail addresses.

10. VIP Lounge room sponsor
    **USD 2,000**
    Sponsor lounge room dedicated to company logo and equipment. In addition, our company logo will be printed on your company’s lounge. Meet and greet with your company logo.

11. Press room sponsor
    **USD 1,500**
    Sponsor lounge room dedicated to company logo and equipment. In addition, our company logo will be printed on your company’s lounge. Meet and greet with your company logo.

*All the prices are NET prices and 8% Administrative charge will be added to the total NET price.
Exhibit Fee

Raw Space

**USD499** (NET) per sqm

Space only. Decorations and side-back panels are not included.

**Package Booth**  **USD5,391** (NET) per booth (9sqm)

Raw space portion USD4,491 (NET) + Basic decoration USD900 (NET) are included.

**Basic decoration includes:** Side-back panel, English-Japanese fascia board (1 company name per booth), Carpet, 1 Reception desk, 2 Folding chairs, 2 Fluorescent lights, 1 Electrical outlet (100V/800W), 1 trash box, booth cleaning.

**Corner location charge**  **USD210** (NET) per corner

The corner location is additionally charged when the corner faces to isle and does not adjoin to any other booths. Maximum is 4 corners.

**Exhibitor Presentation**  **USD385** (NET) session (15min)

Price includes: Projector, Screen, Microphone and Pointer

**Private seminar**  **USD3,000** (NET) session (2 hrs including preparation time)

Room Capacity: 50 people

*Full day seminar, Luncheon seminar are also available. For more information, please contact management office in your area.

*Administrative charge (8%) is to be added to total NET fee due to Japan’s regulation.

*For ANFA/INDA/EDANA members, special discount will be applied on raw space portion.

Contract period: Closing date for contract, Dec. 20, 2017

Contract period might be shortened if available space becomes fully booked.

Contact

For more information, please contact show management office in your area:

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