# Show Statistic

<table>
<thead>
<tr>
<th>Parameter</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross exhibition area (sqm)</td>
<td>18,000</td>
</tr>
<tr>
<td>Exhibitors IN TOTAL (No.)</td>
<td>351</td>
</tr>
<tr>
<td>Exhibitors IN TOTAL (%)</td>
<td>100%</td>
</tr>
<tr>
<td>Exhibitors IN TOTAL (% Overseas)</td>
<td>37.6%</td>
</tr>
<tr>
<td>Direct Exhibitors (No.)</td>
<td>318</td>
</tr>
<tr>
<td>Direct Exhibitors (%)</td>
<td>100%</td>
</tr>
<tr>
<td>Direct Exhibitors (% Overseas)</td>
<td>37.1%</td>
</tr>
<tr>
<td>Indirect Exhibitors (No.)</td>
<td>33</td>
</tr>
<tr>
<td>Indirect Exhibitors (%)</td>
<td>100%</td>
</tr>
<tr>
<td>Indirect Exhibitors (% Overseas)</td>
<td>42.5%</td>
</tr>
<tr>
<td>Countries Represented:</td>
<td>26</td>
</tr>
</tbody>
</table>

No. of participating exhibitor by country:
- Algeria (1), Austria (1), Belgium (5), Canada (1), China (219), Denmark (1), France (3), Germany (25), Hong Kong (10), India (2), Indonesia (1), Italy (9), Japan (18), Korea (14), Malaysia (3), Pakistan (1), Saudia Arabia (1), Singapore (2), Sweden (2), Switzerland (1), Taiwan (2), Thailand (3), The Netherland (1), Turkey (1), United Kingdom (4), United States of America (20).

No. of sqm by country:
- Algeria (54sqm), Austria (88sqm), Belgium (60sqm), China (4,875sqm), Denmark (24sqm), France (81sqm), Germany (521.5sqm), Hong Kong (362.5sqm), India (18sqm), Italy (150sqm), Japan (376.5sqm), Korea (103sqm), Malaysia (106sqm), Pakistan (12sqm), Saudia Arabia (84sqm), Singapore (78.5sqm), Sweden (18sqm), Taiwan (49sqm), The Netherland (12sqm), Turkey (54sqm), United Kingdom (99sqm), United States of America (313sqm).
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A. International Visitor breakdown by Continent:

- North America: 14.34%
- Oceania: 1.40%
- Africa: 1.87%
- South America: 1.32%
- Europe: 6.36%
- Asia: 14.93%
- Hong Kong Macau and Taiwan: 59.78%

B. Local Visitor breakdown by Area:

- East China: 73.36%
- Northwest China: 6.81%
- South China: 1.00%
- Southwest China: 11.45%
- North China: 1.73%
- Northeast China: 5.12%
- Central China: 0.54%
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1. Visitor breakdown by Nature of Business:

- Agriculture: 4.21%
- Automotive Interiors: 7.26%
- Battery Manufacturing: 1.74%
- Chemical / Petrochemical: 8.31%
- Composites: 10.32%
- Construction: 3.29%
- Electronic: 3.90%
- Energy / Electric Power: 1.83%
- Filtration & Separation: 7.35%
- Geosynthetic: 4.89%
- Home Furnishing and Furniture: 3.58%
- Hygiene / Medical / Personal Care: 21.79%
- Industrial / Technical Textiles: 17.10%
- Light Industry: 5.50%
- Metallurgy: 1.79%
- Packaging: 6.87%
- Textiles / Apparel: 17.77%
- Transportation: 1.70%
- Water Conservancy: 0.85%
- Others: 6.93%
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2. Visitor breakdown by Company Activities:

- **Buyer**: 27.84%
- **Converter**: 14.21%
- **Machinery Manufacturer**: 24.40%
- **Research Institution**: 6.23%
- **Roll Goods Producer**: 8.93%
- **Supplier**: 14.17%
- **Trader**: 14.46%
- **Others**: 4.70%

3. Visitor breakdown by Job Function:

- **Analyst / Consultant**: 2.79%
- **Adminstration**: 3.50%
- **CEO / President / Chairman**: 11.28%
- **Corporate Management**: 9.91%
- **Finance / Accounting**: 2.34%
- **IT / Computing**: 1.92%
- **New Business Development**: 5.82%
- **Production / Manufacturing**: 9.38%
- **Purchasing**: 20.28%
- **Press / Editorial Staff**: 3.04%
- **Plant Production Management**: 4.28%
- **Quality Control Engineering**: 2.81%
- **Research Development**: 5.96%
- **R&D Design**: 4.99%
- **Sales / Marketing Management**: 15.87%
- **Transport / Logistics**: 1.59%
- **Others**: 2.92%