

# START PLANNING NOW

TO BE AT THE LARGEST NONWOVENS EXHIBITION IN ASIA



Slated for 2009, the fourth edition of the Asia Nonwovens Exhibition & Conference (ANEX 2009) will be combined with the 13th edition of the Shanghai International Nonwovens Conference and Exhibition (SINCE 2009) and will be held in Shanghai, China. The show presents the perfect opportunity for manufacturers, suppliers and buyers of nonwovens raw materials, equipment and services to reach the massive nonwovens market in Asia, which continue to grow very rapidly.

If you are selling to the nonwovens industry, you need to be exhibiting at this show to meet all the key customers and potential customers in one place. Our standspace at the two levels of INTEX Shanghai have already been more than 90% booked.

**ACT FAST** now to ensure a prime location at the next hall venue in Shanghaimart.

**Organisers:**

- CNTA Science & Technology Co Ltd
- CMP Asia Trade Fairs Pte Ltd
- Shanghai Technology Convention & Exhibition Co Ltd

**Sponsoring Organisations:**

- Asia Nonwovens Fabrics Association (ANFA)
- China Technology Market Association (CTMA)

**Co-Sponsoring Organisations:**

- European Disposables And Nonwovens Association (EDANA)
- Association of the Nonwoven Fabrics Industry (INDA)

**Supporting Organisations:**

- The National Ministry of Science & Technology of the People's Republic of China
- China Association of Science & Technology
- Shanghai Municipal Committee of Science & Technology
- Shanghai Association of Science & Technology

# CHINA MARKET



In the wake of global economic integration, the world economy has generally been on the rise for the past few years, with the Asian economic growth being particularly outstanding. Among the Asian economies, the growth of China, India and Vietnam have astonished the world, with their GDPs having grown at the rate of over 8% every year. The GDP

of China has grown for over 10% in 2007. Hence, we can see that the Asian nonwovens industry is continuing to grow at a high speed.

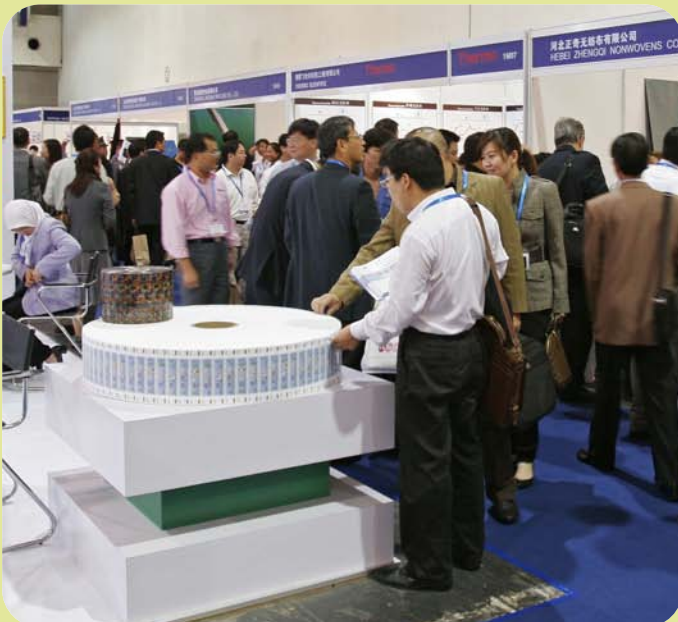
The total output of nonwovens in the world exceeded 5 millions tons in 2006 and Asia produced over one third of them (or over 1.85 millions tons), topping the world. While the Asian economy is expected to continue to grow at a high speed in the future, the massive population of Asia provides a huge market for nonwovens. With a booming economic growth and ever increasing living standard in China, the demand for nonwovens is also on the rise. Last year, the output of nonwovens produced in China approached 1 million tons and the number of production lines for nonwovens being used in China exceeded 2000. Among the production lines, two third of the equipments (with most of them being imported equipments) needed upgrading or modification. The output of nonwovens in China can hardly satisfy the demand in China and some of the products are still dependent on imports. To cater to the overwhelming demand for stand space, ANEX'09+SINCE'09 will be expanded and held in two separate exhibition areas, the INTEX and Shanghaimart covering a total area of 16,000 square meters, with a special walkway connecting the two exhibition areas. It is hence expected that ANEX'09+SINCE'09 will provide an excellent platform

for the display of a wide spectrum of newest products and innovations, equipments, new technologies, materials, services etc designed to help global nonwovens companies to enhance their image, establish new contacts and cooperation as well as finding new businesses. At the same time, it also provides a great opportunity for the gathering of professionals from the nonwovens industry.

ANEX'09+SINCE'09 will definitely be one of the main focus of world's nonwovens industry. It will help to reshape the new structure of global nonwovens industry and further enhance a healthy and fast growth for the industry.



## EXHIBIT PROFILE



### EXHIBITORS

All manufacturers and suppliers of nonwovens and techtextiles machinery and equipment, raw materials and services.

### PRODUCTS

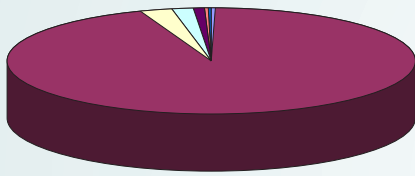
Processing equipment, finishing & converting machinery, fibre & chemical materials, affiliated equipment & accessories for the production of nonwovens, techtextiles and end products.

### VISITORS

Manufacturers, suppliers and end-users of techtextiles and nonwovens materials such as waddings, papermaking felt, geotextiles, agricultural products, needlepunched carpet, filtering media, interlining, coverstock, automotive products, agarments, waddings, bedding, hygienic products, quilted products, abrasives, apparel, diapers, diaper liners, medical and health care products, shoe materials, etc.

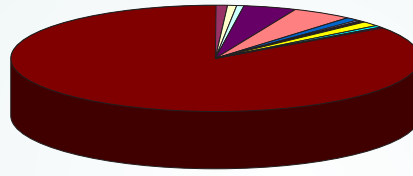


# FACTS & FIGURES OF SINCE 2007



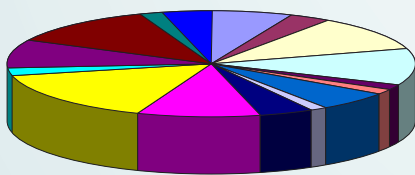
**Visitor Breakdown by Continent**

Continent	Percentage
Africa	0.4%
Asia	94%
Europe	2.5%
Central & North America	1.5%
Middle East	0.9%
Oceania	0.3%
South America	0.4%



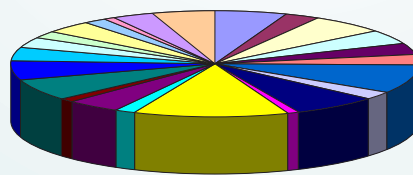
**Visitor Breakdown by Country (Asia)**

Country	Percentage	Country	Percentage
Bangladesh	0.1%	Pakistan	0.2%
Hong Kong	0.6%	Philippines	0.1%
India	1%	Singapore	0.3%
Indonesia	0.5%	Taiwan	1.6%
Japan	3.9%	Thailand	0.4%
Korea	4.9%	Vietnam	0.4%
Malaysia	1%	China	85%



**Visitor Breakdown by Job Function**

Job Function	Percentage
Analyst / Consultant	6.41%
Administration	3.42%
CEO / President / Chairman	10.41%
Corporate Management	11.30%
Finance / Accounting	1.62%
IT / Computing	1.62%
New Business Development	5.88%
Press / Editorial Staff	1.27%
Plant Production Management	4.12%
Production / Manufacturing	9.67%
Purchasing	15.72%
Quality Control Engineering	2.39%
Research Development	8.69%
Sales / Marketing Management	11.71%
Transport / Logistics	1.97%
Others	3.80%

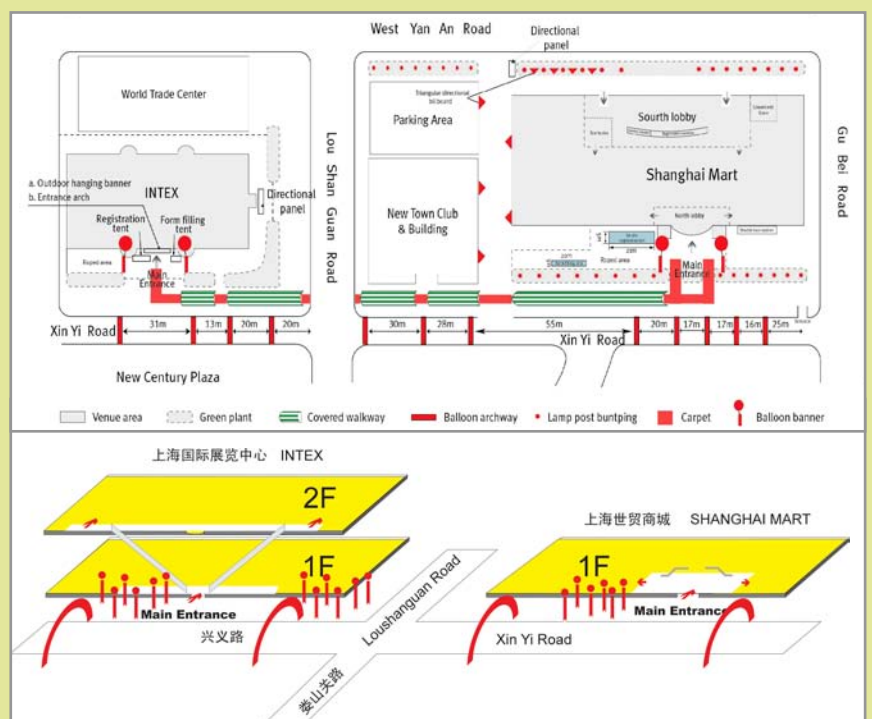


**Visitor Breakdown by Nature of Business**

Nature of Business	Percentage	Nature of Business	Percentage
Absorbent Products	8.5%	Printing	6.2%
Agricultural Fabrics	4.2%	Packaging Stationery	4.2%
Apparel / Garments	8.4%	Research / Consulting	3.8%
Automotive Fabrics	6.7%	Roll Goods	5.7%
Carpeting	4.6%	Roofing	2.3%
Civil Engineering / Geotextiles	4.9%	Transportation	1.5%
Composites	12.7%	Wholesale / Retail Distribution	4.6%
Electronic	3.7%	Others	7.4%
Filtration	9.9%		
Fuel Cell	1.4%		
Hygiene	17.8%		
Home Construction	2.6%		
Industrial / Technical Textiles	6.0%		
Insulation	1.5%		
Medical	10.0%		
Personal Care	8.6%		

## LOCATION MAP

*ANEX'09+SINCE'09 will be held in 2 venues – INTEX SHANGHAI and SHANGHAIMART*



# QUOTES FROM SINCE 2007 EXHIBITORS

**“Good show for us. Number of good contracts clearly increased compares to 2005.”**

Markus Ungricht, Managing Director Ungricht

**“It was unique opportunity to meet all key decision makers throughout the value chain in one place. Thank you for preparing such a great event for us.”**

Myung-Jung Kim, Marketing CIBA Inc.



**“It has brought the most advanced technical information & international trend. All of them give exhibitors helpful information.”**

Foster Shang, Marketing Officer Nordson Corp.

**“We took the pleasure in inviting and meeting many clients from China and foreign countries. Through SINCE 2007 exhibition, we were able to advertise and let our clients know about our Company’s investment of SMMS line in China. We could have a chance to share much more market information on nonwoven fabric industry.”**

HB Lee, General Manager Of Sales Team Toray Polytech Nantong

**“Both impressive and exciting. A good chance to know friends from many countries in the same field.”**

Jenny Jia, Marketing Orelikon Neumag

**“It is the best chance in nonwoven industry to meet all-important customers within a short time in China.”**

Grim Thomas, Sales Division Manager Erhardt+Leimer GmbH

**“This event is good for promoting and introducing our products.”**

Mr James Kim Clean & Science Co Ltd.

**“Very attractive, much more visitors on our booth than expected.”**

Reyne Pascal, Business Development Manager APAC Sandvik Hard Materials

**“Successful due to strong participation of Producers and Converters. Good platform to push our products.”**

Sven Dammann, Product Manager Clariant

**“This exhibition has been quite satisfactory for Ceccato in meeting existing customers and try to procure some new ones.”**

Piccolo Gianluca, Sales Manager Ceccato S.p.A.



**“The fair is a good opportunity to meet customers and show our product, we can get many customer and industry information from the exhibition that is important for us.”**

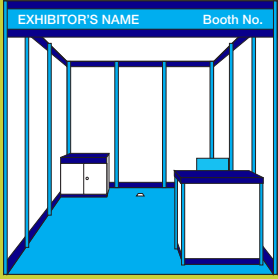
Kevin Zhang Xin Neng Fibers & Non-wovens

# LIST OF EXHIBITORS

*These companies have already booked their space for ANEX'09+SINCE'09. Please do so immediately if your company has not booked any space.*

COMPANY	COUNTRY	COMPANY	COUNTRY	COMPANY	COUNTRY
• 3M CHINA LIMITED	CHINA	• HANGZHOU QUANXIN PLASTIC CO., LTD.	CHINA	• QINGDAO JINZUAN NEEDLES CO., LTD.	CHINA
• A. CELLI NONWOVENS SPA	ITALY	• HANWEI MACHINERY MANUFACTURING CO., LTD.	CHINA	• QUANZHOU PEIXIN MACHINERY MAKING INDUSTRIAL CO., LTD.	CHINA
• A+E UNGRICHT GMBH + GO. KG	GERMANY	• HAPPYWAY AUTOMATION CO., LTD.	CHINA	• REIFENHAUSER GMBH	GERMANY
• ALBANY INTERNATIONAL	USA	• HERRMANN ULTRASCHALLTECHNIK GMBH & CO KG	GERMANY	• RIETER PERFOJET SAS	FRANCE
• AMBIC CO LTD	JAPAN	• HUBEI GOLD DRAGON NONWOVEN FABRICS CO., LTD.	CHINA	• RUIAN HAOZHENG HOT-MELT EQUIPMENT CO., LTD.	CHINA
• ANDRITZ KÜSTERS GMBH & CO KG	GERMANY	• HUHTAMAKI FORCHHEIM	GERMANY	• SANDVIK HARD MATERIAL	GERMANY
• ANHUI SANWEI NONWOVEN CLOTH CO., LTD.	CHINA	• HUNTSMAN KOREA LTD	KOREA	• SCHOBER GMBH	GERMANY
• ANQING HENGCHANG MACHINERY CO., LTD.	CHINA	• HUZHOU AULINE SANITARY MATERIAL CO., LTD.	CHINA	• SHANGHAI BG FILTECH CO., LTD.	CHINA
• ASAHI KASEI FIBERS CORPORATION	JAPAN	• I2S LINESCAN	FRANCE/CHINA	• SHANGHAI FENGCHENG MACHINERY ENGINEERING CO., LTD.	CHINA
• ASSELIN-THIBEAU / NSC	FRANCE	• IHSAN SONS (PVT) LTD.	PAKISTAN	• SHANGHAI FENGWEI KNITTING NEEDLE MANUFACTURING CO., LTD.	CHINA
• AVERY DENNISON KUNSHAN CO LTD	CHINA	• IMANPACK	CHINA	• SHANGHAI FENGWEI NON-WOVENS CO.,LTD.	CHINA
• BASF EAST ASIA REGIONAL HQ LTD	HONG KONG	• ISRA VISION (SHANGHAI) CORP, LTD	CHINA	• SHANGHAI HUADI EQUIPMENT CO., LTD.	CHINA
• BASTIAN WICKELTECHNIK GMBH	GERMANY	• ITW DYNATEC (HK) LTD	HONG KONG	• SHANGHAI SHENGFAN PACKING CO., LTD.	CHINA
• BEIJING DAYUAN NONWOVEN FABRIC CO., LTD.	CHINA	• JAPAN PAVILION	JAPAN	• SHANGHAI YIMAI MACHINERY CO., LTD.	CHINA
• BENTO BANTCILIK VE TEMIZLIK MADDELERI SAN.VE TIC.A.S.	TURKEY	• JEJE HYGIENIC PRODUCTS (SUZHOU) CO., LTD.	CHINA	• SHANGHAI ZHANPENG COSTUME CO., LTD.	CHINA
• CHANGSHU FEILONG MACHINERY CO., LTD.	CHINA	• JIANGSU YIZHENG HAIRUN TEXTILE MACHINERY CO., LTD.	CHINA	• SHANTOU SANFAI NONWOVEN MACHINERY FACTORY, LTD.	CHINA
• CHANGZHOU JINYI MACHINE CO., LTD.	CHINA	• JIANGYIN GOLDEN SPECIAL TEXTILE CO., LTD.	CHINA	• SHAOXING COUNTY ZHUANGJIE NONWOVENS MATERIAL CO., LTD.	CHINA
• CHINA TEXTILE MACHINERY (GROUP) CO., LTD.	CHINA	• JINGJIANG FEITIAN NONWOVENS EQUIPMENT CO., LTD.	CHINA	• SHAOXING HENGSHENG TEXTILE CO., LTD.	CHINA
• CHUANGDA MACHINERY CO., LTD. QZ	CHINA	• KANAI JUYO KOGYO CO LTD	JAPAN	• SHAOXING NAITE PLASTICS CO., LTD.	CHINA
• CIBA SPECIALTY CHEMICALS (CHINA) LTD	CHINA	• KANG NA HSIUNG ENTERPRISE	CHINA	• SHAOXING YUJIA TEXTILE CO., LTD.	CHINA
• CLARIANT CHEMICALS (CHINA) LTD	CHINA	• KO-ASIA(XIAMEN) SANITARY MATERIAL CO., LTD.	CHINA	• SINO PROTECTION HEFEI SANITARY MATERIAL CO., LTD.	CHINA
• COGNEX	USA	• KOESTER GMBH & CO. KG	GERMANY	• SINOTECH ASIA LTD	HONG KONG
• COLLANO AG	SWITZERLAND	• KOLON INDUSTRIES, INC	KOREA	• SOJITZ CORPORATION	JAPAN
• COMERIO ERCOLE/STP IMPIANTI	ITALY	• KOREA NON-WOVEN INDUSTRY COOPERATIVE (KNIC)	KOREA	• STORA ENSO	SWEDEN
• CORMATEX SRL	ITALY	• LAROCHE SA	FRANCE	• SUMITOMO SEIKA SINGAPORE PTE LTD	SINGAPORE
• DACHANG PAPER MACHINE MAKE CO., LTD.	CHINA	• LENZING FIBERS	AUSTRIA	• SVECOM P.E. SRL	ITALY
• DAN-WEBFORMING INT. A/S	DENMARK	• MAOMING STRONG RUBBER ENTERPRISE GROUP CO., LTD.	CHINA	• TAIWAN NONWOVEN FABRICS INDUSTRY ASSOCIATION	CHINA
• DILO SYSTEM GROUP	GERMANY	• NANLIU ENTERPRISE CO.,LTD.	CHINA	• TECHADHESION SYSTEMS LTD.	CHINA
• EASTEX INDUSTRIAL SCIENCE AND TECHNOLOGY CO., LTD.	CHINA	• NANNING QIAOHONG NEW MATERIALS CO., LTD.	CHINA	• THERMO SCIENTIFIC	USA
• ELSNER ENGINEERINGWORKS, INC	USA	• NANTONG LIYANG NONWOVENS INDUSTRY CO., LTD.	CHINA	• TIANJIN TEDA FILTERS CO., LTD.	CHINA
• EQUALGOOD TEXTILE CHEMICAL FIBER PRODUCTS (SHENZHEN) CO., LTD.	CHINA	• NATIONAL BRIDGE INDUSTRIAL (HOLDINGS) LTD.	CHINA	• TORAY POLYTECH (NANTONG) CO LTD	CHINA
• ERHARDT+LEIMER GMBH	GERMANY	• NATIONAL STARCH & CHEMICAL (HONG KONG) LTD	HONG KONG	• TOYOTA TSUSHO CORPORATION	JAPAN
• EVONIK STOCKHAUSEN INC	USA	• NDC INFRARED ENGINEERING LTD	CHINA	• TREDEGAR FILM PRODUCTS COMPANY SHANGHAI LTD.	CHINA
• EXXONMOBIL HONG KONG LIMITED	HONG KONG	• NIPPON NOZZLE CO LTD	JAPAN	• WEIHAI HONGXIANG TEXTILE CO., LTD.	CHINA
• FARE S.P.A.	ITALY	• NONWOVENS TECHNOLOGY DEVELOPMENT CENTER OF TEXTILE INDUSTRY	CHINA	• WENZHOU OUHAI C.L. CHEMICAL FIBER FABRIC FACTORY	CHINA
• FIBERTEX NONWOVENS SDN BHD	MALAYSIA	• NORDSON CORPORATION	HONG KONG	• WEYERHAEUSER	USA
• FIBERWEB ASIA PACIFIC LIMITED	HONG KONG	• OERLIKON ENKA TECHNICA	GERMANY	• WUXI QIANZHOU SHENXIN MACHINERY MANUFACTURING FACTORY	CHINA
• FLEISSNER GMBH	GERMANY	• OERLIKON NEUMAG ZWEIGNIEDERLASSUNG DER OERLIKON TEXTILE GMBH & GO KG	GERMANY	• WUXI ZHENGLONG NONWOVENS CO., LTD.	CHINA
• FOCKE & CO GMBH & CO KG	GERMANY	• OJI KINOCLOTH	JAPAN	• XIAMEN YANJAN INDUSTRY CO., LTD.	CHINA
• FOSHAN NANHAI JINLONG NONWOVEN CO., LTD.	CHINA	• OPTIMA FILLING AND PACKAGING MACHINES GMBH	GERMANY	• XIANGHE HUAXIN NONWOVEN FABRIC CO., LTD.	CHINA
• FOSHAN NANHAI WONDERFUL NONWOVEN CO.,LTD.	CHINA	• ORGAN NEEDLE CO LTD	JAPAN	• XIANTAO FUSHI PROTECTIVE PRODUCTS CO., LTD.	CHINA
• FOSHAN SHUNDE LONGJIANG HONGXING SPONGE CO., LTD.	CHINA	• PGI NANHAI NANXIN NONWOVEN CO., LTD.	USA/CHINA	• XINLE HUABAO MEDICAL COMPOSITE MATERIAL CO., LTD.	CHINA
• FOSTER NEEDLES CO INC	USA	• POWERTEX NONWOVENS CO., LTD	CHINA	• XINLE HUABAO PLASTIC FILM CO., LTD.	CHINA
• FULFLEX SINGAPORE PTE LTD	SINGAPORE	• QIDONG KANGHUI COATING COMPOSITE CO.,LTD.	CHINA	• Y'S ENGINEERING	JAPAN
• GDM SPA	ITALY	• QINGDAO DEFENG MACHINE MANUFACTURING CO. LTD.	CHINA	• ZHANGJIAGANG NONWOVENS CO., LTD.	CHINA
• GOLDEN PHOENIX FIBERWEBS INC.	CHINA	• QINGDAO JINSHAN CARD CLOTHING CO.,LTD.	CHINA	• ZHEJIANG HEZHONG FIBRE CO., LTD.	CHINA
• GP CELLULOSE	USA			• ZHEJIANG HUAYIN NONWOVENS CO., LTD.	CHINA
• GROZ-BECKECT KG	GERMANY			• ZHEJIANG QIANFANG COMPOSITE MATERIALS CO., LTD.	CHINA
• GUANGSHAN WHITE SHARK CARD CLOTHING CO., LTD.	CHINA			• ZHEJIANG YUEHAN-TECHNOLOGY BREATHABLE MATERIAL CO., LTD	CHINA
• HAINAN XINLONG NONWOVENS CO.,LTD.	CHINA				
• HANGZHOU CREATOR MACHINERY MANUFACTURE CO., LTD.	CHINA				
• HANGZHOU FUHUA NONWOVENS CO., LTD.	CHINA				
• HANGZHOU NBOND NONWOVENS CO., LTD.	CHINA				
• HANGZHOU NEW YUHONG MACHINERY CO., LTD.	CHINA				

# COST OF PARTICIPATION



## SPACE ONLY

US\$ 470 per sqm (minimum 27 sq metres)

## SHELL SCHEME

US\$ 520 per sqm (minimum 9 sq metres)

Shell Scheme includes space, wall paneling, fascia with company's name and booth number, lighting, 13-amp power point, carpet flooring, information desk and chairs, lockable cupboard and waste paper basket, Show Directory listing.

# REPLY FORM

Please complete and fax to (+65) 6738 9057

## EXHIBITORS

Yes, I am interested in exhibiting ANEX'09+SINCE'09.  
*Please contact me with the floorplan so I can choose a stand that fits my needs.*

## VISITORS

Yes, we wish to visit ANEX'09+SINCE'09. Please keep us informed.

## DELEGATES

We would like to attend the conference. Please keep us informed.

We would like to present a paper. Please contact us.

## SPONSORSHIP OPPORTUNITIES

Yes, we want to stand out from the rest!  
*Please send us the sponsorship details right away!*

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Country: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

[www.ANEX2009.com](http://www.ANEX2009.com)

**ANEX2009**  
ASIA NONWOVENS EXHIBITION AND CONFERENCE

**SINCE'09**  
CNTA

For further information about ANEX'09+SINCE'09, please contact the sales office nearest to you.

### America

#### CMP ASIA LTD - SAN FRANCISCO

600 Harrison Street, San Francisco  
CA 94107, USA

Alvina Kwok  
Tel: +1 415 947 6608  
Fax: +1 415 947 6742  
Email: akwok@cmp.com

### Asia Pacific

#### CMP ASIA TRADE FAIRS PTE LTD

111 Somerset Road  
#09-07 Singapore Power Building  
Singapore 238164

Gillian Lim  
Telephone: +65 6887 9109  
Fax: +65 6738 9057  
Email: anex2009@cmpasia.com.sg

### China

#### CNTA SCIENCE & TECHNOLOGY CO LTD

1525 Zhong Shan Xi Road  
Technological Trade Hotel  
Rm. 118, Shanghai 200235  
China

Zhang Bo/Annie Liu  
Tel: +86 21 6464 1527  
Fax: +86 21 6481 2993  
Email: info@cna.org

### Europe

Austria, Belgium, Denmark, France, Germany, Netherlands, Sweden, Switzerland, Russia, Eastern Europe

#### CMP ASIA TRADE FAIRS PTE LTD

c/o 13, Avenue du Houx  
1170 Brussels, Belgium

Adrian van Beuningen  
Tel: +32 2 6443356  
Fax: +32 2 6468326  
Email: adrian\_beuningen@cmpasia.com.sg

### Europe & Middle East

Finland, Ireland, Norway, Portugal, Spain, Italy, UK, Egypt, Middle East, Brazil

#### CMP ASIA TRADE FAIRS PTE LTD

c/o Rue des MEIÉzes, 21  
1050 - Bruxelles (Brussels), Belgium

Paolo Rampetta  
Tel: +32 2 6461606  
Fax: +32 2 6461606  
Mobile: +32 497 050755  
Email: paolo\_rampetta@cmpasia.com.sg

### Japan

#### CMP JAPAN CO LTD

Kanda 91 Building  
1-8-3 Kaji-Cho, Chiyoda-ku  
Tokyo 101-0044  
Japan

Fang Liu  
Tel: +81 3 5296 1020  
Fax: +81 3 5296 1018  
Email: fangliu@cmpjapan.com

### Korea

#### CMP MEDIA KOREA CO LTD

8F, Woodo Bldg  
#129-3, Sangbong-Dong  
Jungang-Gu, Seoul 131-861  
Korea

Enoch Jeong  
Tel: +82 2 2209 5885  
Fax: +82 2 432 5885  
Email: enoch@cmpmediakorea.com